

**RUSSO-BRITISH**  
CHAMBER OF COMMERCE



**RUSSIA:**

**Practical Solutions**

**Lada Limareva**

**Commercial Manager**

**Russo-British Chamber  
of Commerce**

***Birmingham***

***26 November 2009***





## WHAT IS RBCC?



- The Bridge between British and Russian Business!
- Established in 1916 to promote cooperation between Russia and Britain
- We welcome and encourage companies of all sizes and sectors to do business with Russia
- We provide a wide range of services to facilitate cooperation and to overcome cultural differences



# SERVICES WE PROVIDE

- Networking Events
- Business Development
- ***Information and Introductions which Improve your Business!***



## NETWORKING

- Monthly Networking events in London, Moscow and Saint-Petersburg
- Conferences and Seminars
- Business-to-Business briefings
- Economic Roundtables



# BUSINESS DEVELOPMENT

- Up-to-date business information on current activity in British and Russian markets
- Business-to-Business research and advice
- Marketing support including advertising, direct mail and event sponsorship
- Bilingual personnel with business experience



## INFORMATION

- Free monthly *Bulletin* in Russian and English
- Free 200-word advertorial for new members in *the Bulletin*
- Free listing on the RBCC online members directory
- *Weekly Observer* – summary of latest Russian economic news



# THE RBCC APPROACH



Some see things that have happened and ask “Why?”...

We see what hasn't been tried and ask, “Why Not?”



**CONTACT US!**



**London Office**

**Lada Limareva**

**Commercial Manager**

**[lada.limareva@rbcc.com](mailto:lada.limareva@rbcc.com)**

**+44 (0) 20 7931 6455**

